

THE COMMONWEALTH TOUR
OF THE LOUISVILLE ORCHESTRA

IN HARMONY

IMPACT REPORT

2024-2026





The In Harmony Tour by the Louisville Orchestra is a landmark statewide initiative delivering transformational musical experiences directly to Kentucky communities. Since its launch in November 2022, this pioneering program has reached tens of thousands of Kentuckians through free public concerts, education engagements, and library-based storytelling events—many in regions that traditionally lack access to live orchestral music.

As of February 2026, the tour has brought:

- **45 free concerts** across 29 zip codes, with over **36,900 attendees**
- **190 community engagement events** in 67 unique zip codes, including
 - 80 education services at schools
 - 60 “Once Upon an Orchestra” musical storytimes in libraries
 - 34 public pop-up performances
 - 16 community collaboration performances
- Altogether, community events have reached an additional **19,100 individuals**

Backed by \$2.1 million annually in public investment from the Kentucky General Assembly since 2022, In Harmony is not just a tour it’s a mobile cultural institution. It brings world-class artistry to rural and urban communities alike, fostering civic pride, educational enrichment, and cultural equity.

The tour has featured celebrated Kentucky-native artists such as **Sam Bush, Michael Cleveland & Flamekeeper, Tessa Lark, Ben Sollee, and Chris Thile**, alongside local performers and Louisville Orchestra musicians in solo and ensemble roles. With seven world premieres by our Creator Corps composers and appearances by Music Director Teddy Abrams, the tour has combined artistic excellence with authentic community connection. From courthouse lawns and gymnasiums to libraries and parks, In Harmony proves that public investment in the arts yields statewide impact. As we look ahead, continued funding is critical to grow the reach of this nationally recognized model and ensure every Kentuckian has access to meaningful musical experiences.



OVERVIEW

The In Harmony Tour is a statewide initiative by the Louisville Orchestra designed to redefine what it means to be a truly community-centered arts organization. Rather than asking Kentuckians to come to the concert hall, In Harmony brings the orchestra to them—on their terms, in their towns, and with their stories in mind.

Rooted in the belief that music is a public good, the tour offers a flexible model for artistic engagement that **adapts to each community's needs**. That might mean a full-scale outdoor concert in a public park, a storytelling performance in a library, or an interactive program in a school cafeteria. Every stop is uniquely shaped by its setting and the people who call that place home.

At the center of the tour is the Louisville Orchestra's community engagement further expanded by the addition of the new **mobile stage**, made possible through support from the Kentucky General Assembly. This stage removes geographic and logistical barriers, enabling **high-quality performances** in even the most remote regions of the state. Just as important are the relationships built through the tour, ongoing collaborations with **local schools, libraries, civic groups**, and artists that create **lasting connections** far beyond a single performance.

The In Harmony Tour is conducted under the artistic leadership of Music Director Teddy Abrams and powered by the creativity and generosity of Louisville Orchestra musicians, guest artists, and the Creator Corps composers. The programming reflects a dynamic blend of classical repertoire, new works, cross-genre collaborations, and Kentucky traditions, tailored to resonate deeply with each audience.

This is more than outreach. It's a reimagining of how an orchestra serves its state. **And it's only just begun.**

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Expanding success 2026 and beyond.





CONCERT LOCATIONS

Tour We:	Venue	Town	Zip Code	Attendance
Apr-23	Mammoth Cave	Park	42749	500
Apr-23	Mammoth Cave	Park	42749	500
Apr-23	Mammoth Cave	Park	42749	500
May-23	Mountain Arts Center	Prestonsburg	41653	710
May-23	Appalachian Wireless Arena	Pikeville	41501	600
May-23	Harlan County High School	Harlan	40806	600
Jul-23	Paramount Arts Center	Ashland	41101	1186
Jul-23	MegaCorp Pavilion	Newport	41071	671
Jul-23	Glasgow Town Square	Glasgow	42141	1750
Jul-23	Center for Rural Development	Somerset	42501	500
Jul-23	Stephen Foster Amphitheater	Bardstown	40004	1300
Sep-23	Lovett Auditorium	Murray	42071	839
Sep-23	Glema Mahr Center for the Arts	Madisonville	42431	607
Sep-23	Preston Arts Center	Henderson	42420	951
Sep-23	Happy Top Park	Beattyville	41311	149
Feb-24	Corbin Arena	Corbin	40701	1200
Feb-24	Western Hills High School	Frankfort	40601	600
Mar-24	Carson Center for the Arts	Paducah	42001	1806
Mar-24	SKyPAC	Bowling Green	42101	1606
Mar-24	Norton Center for the Arts	Danville	40422	805
Mar-24	Sadowski Center	Fort Knox	40121	500
Jul-24	Taylor County High School	Campbellsville	42718	600
Jul-24	Glasgow Town Square	Glasgow	42141	1500
Jul-24	Spencer County High School	Taylorsville	40071	500
Jul-24	Stephen Foster Amphitheater	Bardstown	40004	930
Sep-24	Lovett Auditorium	Murray	42071	723
Sep-24	Christian County High School	Hopkinsville	42240	250
Sep-24	Preston Arts Center	Henderson	42420	500
Apr-25	Martha Layne Collins High Schc	Shelbyville	40065	800
Apr-25	Mountain Arts Center	Prestonsburg	41653	1000
Apr-25	Paramount Arts Center	Ashland	41101	1461
Apr-25	Montgomery County High School	Mount Sterling	40353	300
Jul-25	Glasgow Town Square	Glasgow	42141	1500
Jul-25	Freeman Lake Park Bandstand	Elizabethtown	42701	2000
Jul-25	Felix E. Martin Jr. Hall	Muhlenberg	42345	700
Jul-25	Stephen Foster Amphitheater	Bardstown	40004	1000
Sep-25	Shaker Village of Pleasant Hill	Harrodsburg	40330	300
Sep-25	Happy Top Park	Beattyville	41311	1300
Sep-25	Hazard Community College	Hazard	41701	200
Sep-25	Taylor County High School	Campbellsville	42718	600
Sep-25	Cumberland Falls State Resort F	Corbin	40701	300
Sep-25	Harlan Elementary School	Harlan	40831	200
Feb-26	Madison Southern High School	Berea	40403	750
Feb-26	Western Hills High School	Frankfort	40601	750
Feb-26	Norton Center for the Arts	Danville	40422	900

“THE CONCERT WAS JUBILANT AND SO COMPELLING TO HEAR THESE PIECES LIVE. I GREW UP IN A COAL MINING COMMUNITY IN WESTERN KENTUCKY AND NEVER IMAGINED HAVING AN OPPORTUNITY LIKE THIS.” - ASHLEY NARVAEZ, AUDIENCE MEMBER



COMMUNITY EVENT LOCATIONS

Tour Week	Venue	County	Type of Engagement	Attendance
November '22	North Hancock Elementary School	Hancock	Education	150
November '22	Henderson South Middle School	Henderson	Education	150
November '22	Gallery 101	Henderson	Public Performance	35
November '22	Daviness County Public Library	Daviness	Once Upon an Orchest	40
November '22	Symsonia Elementary School	Graves	Education	190
November '22	Graves County Public Library	Graves	Once Upon an Orchest	13
November '22	Murray High School	Calloway	Education	100
November '22	Murray State University Farrell Recital Hall	Calloway	Public Performance	22
November '22	Boyle County Performing Arts Center	Boyle	Public Performance	74
November '22	Mercer County Public Library	Mercer	Once Upon an Orchest	64
November '22	Boyle County Performing Arts Center	Boyle	Education	83
November '22	Paul Sawyer Public Library	Franklin	Public Performance	84
November '22	North Laurel High School	Laurel	Education	75
November '22	Harlan Elementary School Auditorium	Harlan	Education	427
November '22	Harlan County Beer Company	Harlan	Public Performance	68
November '22	Letcher County Central High School	Letcher	Education	125
November '22	CANE Kitchen	Letcher	Public Performance	35
November '22	Holmes High School Auditorium	Kenton	Public Performance	25
November '22	Nelson County Main Library	Nelson	Once Upon an Orchest	30
November '22	Bardstown Civic Center	Nelson	Public Performance	17
November '22	Caverna Middle/High School	Hart	Education	32
November '22	Donna Kirby School Age Center	N/A	Education	115
November '22	Barr Memorial Library	N/A	Once Upon an Orchest	60
November '22	Scott Intermediate School	N/A	Education	303
April '23	Barren County High School	Barren	Education	150
May '23	Breathitt Co. High School Strings	Breathitt	Education	10
May '23	Betsy Layne High School Band	Floyd	Education	45
May '23	Magoffin County Public Library	Magoffin	Once Upon an Orchest	30
May '23	Floyd County Public Library	Floyd	Once Upon an Orchest	24
May '23	Pikeville Independent Elementary School	Pike	Education	60
May '23	Carr Creek Elementary School	Knott	Education	148
May '23	Hazard Forum	Perry	Education	45
May '23	Cedar Creek Assisted Living	Pike	Private Performance	33
May '23	Pikeville Gazebo Lunch	Pike	Public Performance	150
May '23	Pike County Public Library	Pike	Once Upon an Orchest	33
May '23	Pikeville Independent High School	Pike	Education	25
May '23	The Gazebo on the Courthouse Lawn	Harlan	Public Performance	80
May '23	CANE Kitchen Lunch Set	Letcher	Public Performance	45
May '23	Letcher Manor Nursing Home	Letcher	Private Performance	30
May '23	Hemphill Community Center Lunch Set	Letcher	Public Performance	20
May '23	Cowan Community Center Lunch Set	Letcher	Public Performance	6
May '23	Cowan Elementary School	Letcher	Education	130
May '23	James A Cawood Elementary School	Harlan	Education	70
May '23	Bell County Public Library - Pineville	Bell	Once Upon an Orchest	28
July '23	Boyd County Public Library - Main (Ashland)	Boyd	Once Upon an Orchest	33
July '23	Olive Hill Center for Arts & Education	Carter	Public Performance	24
July '23	Campbell County Public Library - Newport Branch	Campbell	Once Upon an Orchest	16
July '23	Kenton County Public Library - Covington Branch	Kenton	Once Upon an Orchest	15
July '23	Family Nurturing Center	Kenton	Once Upon an Orchest	15
July '23	Columbia United Methodist Church	Adair	Public Performance	35
July '23	Mary Wood Weldon Memorial Library	Barren	Once Upon an Orchest	25
July '23	Pulaski County Public Library	Pulaski	Once Upon an Orchest	85
July '23	The Virginia Theater	Pulaski	Education	115
July '23	Lincoln County Public Library	Lincoln	Once Upon an Orchest	11
July '23	Larue County Public Library	Larue	Once Upon an Orchest	15
July '23	Windsor Gardens Assisted Living	Nelson	Private Performance	20
September '22	Mayfield Youth Development Center	Graves	Private Performance	11
September '22	East Calloway Elementary School	Calloway	Education	122
September '22	Murray State University	Calloway	Education	50
September '22	Murray Middle School	Calloway	Education	293
September '22	Calloway County Public Library	Calloway	Once Upon an Orchest	102
September '22	Hopkinsville-Christian County Public Library	Christian	Once Upon an Orchest	60
September '22	Glema Mahr Center for the Arts	Hopkins	Education	450
September '22	Jesse Stuart Elementary	Hopkins	Education	400
September '22	Southside Elementary	Hopkins	Education	500
September '22	Western Kentucky Veterans Center	Hopkins	Private Performance	40
September '22	Preston Arts Center	Henderson	Education	400
September '22	Henderson South Middle School	Henderson	Education	300
September '22	Bluegrass Music Hall of Fame and Museum	Daviness	Education	26
September '22	Riverview School	Henderson	Education	15
September '22	Colonial Assisted Living	Henderson	Private Performance	15
September '22	Webster Co. Library	Webster	Once Upon an Orchest	8
September '22	The Perch Pocket Park	Henderson	Public Performance	5
September '22	Henderson County Public Library	Henderson	Once Upon an Orchest	11
September '22	Homeplace of Henderson - Main Dining Room	Henderson	Private Performance	22
September '22	Bullitt County Public Library - Hillview	Bullitt	Once Upon an Orchest	25
November '22	Boyle County Public Library	Boyle	Once Upon an Orchest	33
November '22	Shelby County Public Library	Shelby	Once Upon an Orchest	150
November '22	Paul Sawyer Public Library (Frankfort)	Franklin	Once Upon an Orchest	90
January '24	Barr Memorial Library	N/A	Once Upon an Orchest	90
January '24	Thompson Scholar Program	Clay	Education	100
January '24	Laurel Heights Senior Living	Laurel	Private Performance	15
January '24	Frankfort High School	Franklin	Education	80
January '24	Kentucky State University	Franklin	Education	46
February '24	Corbin High School	Whitley	Education	57
February '24	Corbin Middle School	Whitley	Education	560
February '24	Laurel County Public Library	Laurel	Once Upon an Orchest	98
February '24	Williamsburg Independent School	Whitley	Education	30
February '24	Paul Sawyer Public Library	Franklin	Once Upon an Orchest	75
February '24	Capital City Activity Center	Franklin	Public Performance	100
February '24	Franklin County High School	Franklin	Education	250
February '24	Western Hills High School	Franklin	Education	130
February '24	Elkhorn Middle School	Franklin	Education	65
March '24	Capitol Rotunda	Franklin	Private Performance	100
March '24	National Quilt Museum	McCracken	Public Performance	40
March '24	McCracken County Public Library	McCracken	Once Upon an Orchest	59
March '24	Yeiser Art Center	McCracken	Public Performance	25
March '24	Warren County Public Library	Warren	Once Upon an Orchest	250
March '24	Western Kentucky University	Warren	Education	20
March '24	South Warren High School	Warren	Education	80

Tour Week	Venue	County	Type of Engagement	Attendance
March '24	Plano Elementary School	Warren	Education	60
March '24	Women's Day Lunch	Franklin	Private Performance	100
March '24	Centre College	Boyle	Education	10
March '24	Kentucky School for the Deaf	Boyle	Education	30
March '24	Boyle County Public Library	Boyle	Once Upon an Orchest	75
March '24	Boyle County High School	Boyle	Education	55
March '24	St. Catharine Mother House	Washington	Public Performance	220
March '24	Michael Cleveland Round Table	Boyle	Public Performance	30
March '24	Meade County Public Library	Meade	Once Upon an Orchest	82
March '24	Lebanon Junction Bullitt Co. Library	Bullitt	Once Upon an Orchest	20
March '24	Barr Memorial Library	N/A	Once Upon an Orchest	67
July '24	Taylor County Public Library	Taylor	Once Upon an Orchest	30
July '24	Larue County Public Library	Larue	Once Upon an Orchest	79
July '24	Mary Wood Weldon Memorial Library	Barren	Once Upon an Orchest	35
July '24	Hart County Public Library	Hart	Once Upon an Orchest	30
July '24	Spencer County Public Library	Spencer	Once Upon an Orchest	40
July '24	Mount Washington Library	Bullitt	Once Upon an Orchest	75
July '24	Nelson County Public Library	Nelson	Once Upon an Orchest	31
July '24	Governor's School for the Arts	Fayette	Education	75
September '24	Calloway County Public Library	Calloway	Once Upon an Orchest	150
September '24	East Calloway Elementary	Calloway	Education	120
September '24	Murray State University	Calloway	Education	225
September '24	Hopkinsville-Christian County Public Library	Christian	Once Upon an Orchest	32
September '24	Alhambra Theater	Christian	Once Upon an Orchest	15
September '24	Christian County High School	Christian	Once Upon an Orchest	5
September '24	Hopkinsville Sportsplex	Christian	Community Event	100
September '24	Henderson County Public Library	Henderson	Once Upon an Orchest	50
September '24	Homeplace of Henderson	Henderson	Private Performance	30
September '24	Cairo Elementary School	Henderson	Education	100
September '24	Henderson South Middle School	Henderson	Education	200
September '24	East Heights Elementary School	Henderson	Education	100
April '25	Painted Stone Elementary School	Shelby	Education	470
April '25	Shelby East Middle School	Shelby	Education	120
April '25	Wright Elementary School	Shelby	Education	480
April '25	Marnel C Moorman School	Shelby	Education	450
April '25	Clear Creek Elementary	Shelby	Education	450
April '25	Shelby West Middle School	Shelby	Education	30
April '25	Shelby County High School	Shelby	Education	60
April '25	Martha Layne Collins High School	Shelby	Education	125
April '25	Southside Elementary School	Shelby	Education	370
April '25	Simpsonville Elementary School	Shelby	Education	450
April '25	Shelby County Public Library	Shelby	Once Upon an Orchest	80
April '25	Shelby County Public Library	Shelby	Once Upon an Orchest	30
April '25	Mountain Arts Center	Floyd	Education	700
April '25	Floyd County Public Library	Floyd	Once Upon an Orchest	50
April '25	Russell McDowell Intermediate School	Greenup	Education	70
April '25	Kingsbrook Lifecare Center	Boyd	Private Performance	30
April '25	Boyd County Public Library - Midland	Boyd	Once Upon an Orchest	70
April '25	The Mill Cafe	Boyd	Public Performance	70
April '25	Gateway Children's Services	Montgomery	Education	15
April '25	McNabb Middle School	Montgomery	Education	95
April '25	Montgomery County High School	Montgomery	Education	25
May '25	Happy Top Park	Lee	Community Event	25
May '25	Community Park	Perry	Community Event	50
May '25	Main Street Amphitheater	Pike	Community Event	25
July '25	Mary Wood Weldon Memorial Library	Barren	Once Upon an Orchest	45
July '25	Barr Memorial Library	N/A	Once Upon an Orchest	100
July '25	Hardin County Public Library	Hardin	Once Upon an Orchest	95
July '25	Central City Library	Muhlenberg	Once Upon an Orchest	80
July '25	Nelson County Public Library	Nelson	Once Upon an Orchest	60
August '25	Old Symphony Hall	McCracken	Community Event	50
August '25	Farmers Market	McCracken	Community Event	30
August '25	Fancy Farm Picnic	Fancy Farm	Community Event	200
September '25	Burgin Independent School	Mercer	Education	130
September '25	The Willows at Harrodsburg	Mercer	Private Performance	50
September '25	Mercer County High School	Mercer	Education	100
September '25	Lee County Elementary School	Lee	Education	400
September '25	Lee County Senior Center	Lee	Education	20
September '25	London Town Square	Laurel	Community Event	30
September '25	Hazard Health and Rehabilitation	Perry	Private Performance	50
September '25	Taylor County Public Library	Taylor	Once Upon an Orchest	70
September '25	Cumberland Falls State Resort Park (Anthony C Whitley)	Whitley	Community Event	100
September '25	Corbin Middle School	Whitley	Education	700
September '25	The Bell Theater	Bell	Community Event	40
September '25	The Harlan Center	Harlan	Community Event	30
September '25	Harlan Health and Rehabilitation	Harlan	Private Performance	50
February '26	Berea Independent Schools		Education	150
February '26	Madison Southern High School		Education	50
February '26	Berea Arts Council		Public Performance	40
February '26	Madison County Public Library		Once Upon an Orchest	50
February '26	Paul Sawyer Public Library		Once Upon an Orchest	120
February '26	Western Hills High School		Education	113
February '26	Franklin County High School		Education	60
February '26	Frankfort High School		Education	50
February '26	Centre College Music Department		Education	15
February '26	Centre College Campus Center		Public Performance	30
February '26	Boyle County High School		Education	50
February '26	Danville High School		Education	50
February '26	Bovie County Public Library		Once Upon an Orchest	75

WHAT KENTUCKIANS ARE SAYING

● “I was emotional. It was beautiful. I'm from large cities where having an orchestra maybe was taken for granted. I've been in Mt. Sterling 25 years and have missed it so much until last night.”

● “We don't get the opportunity to see an orchestra very often in Western Ky. And an appearance from Ben Sollee! Wow!”

● “It was an experience I got to share with my mother, who has never been to the orchestra and she was in awe of the talent and the beautiful music. Great memories for us to share together.”

● “This opportunity to be comfortable in our own county and experience this level of musical talent...well we were blown away. The best part is our grandsons, budding musicians, who were fascinated and thoroughly enjoyed it.”

● “So few chances to hear truly high-level musical performance in this remote area. As someone who loves to attend live music shows -- and not from this area -- I appreciate the opportunity.”

● “Live music bring an entirely new and exciting energy to a space. My special needs daughter, and many of her peers attended and were simply enthralled!! It was beautiful!”

Survey Results September 2024 - February 2025





TOTAL IMPACT

| 235 EVENTS

| 55 COUNTIES

| 57,000 ATTENDEES

November 2022 - February 2026



CONCERT TOTAL ATTENDANCE

45 CONCERTS
SCHEDULED THROUGH 2026

29 UNIQUE ZIP CODES
SCHEDULED THROUGH 2026

37K ATTENDEES
INCLUDING AUDIENCES
THROUGH 2026

The concert performances at the heart of the In Harmony Tour are large-scale, free events designed to bring world-class music to Kentuckians across the state. Held in parks, amphitheaters, town squares, schools, and theaters, these concerts **remove traditional barriers** to access and create a sense of celebration and community through live music. Since launching, the tour has presented 45 public concerts across 29 zip codes, with over **37,000 people** in attendance (Sept 2025). These events feature full orchestra performances, conducted by Music Director Teddy Abrams, and spotlight a wide range of guest artists—from Kentucky icons like **Sam Bush** and **Ben Sollee** to Grammy Award winners like **Michael Cleveland** and **Chris Thile** to acclaimed soloists including **Tessa Lark**.

Each concert is carefully curated to connect with its audience, often blending classical repertoire with folk, bluegrass, and original compositions. Louisville Orchestra musicians also take the spotlight in solo and small ensemble performances, and **seven world premieres** by Creator Corps composers have debuted on tour. More than just performances, these concerts create lasting memories and **moments of pride** bringing neighbors together, revitalizing public spaces, and affirming that music belongs to everyone.



TOTAL COMMUNITY PARTNERSHIPS

Beyond the stage, the In Harmony Tour invests deeply in community connection through **education programs, library performances, and small-scale engagements** tailored to local needs. These events create opportunities for meaningful, personal interaction with Louisville Orchestra musicians and teaching artists, often in settings where live music is rare. To date, the tour has presented **190 community events** across **67 zip codes**, reaching over **19,000 attendees**.

Highlights include:

- **80 education services** in schools, featuring instrument demonstrations, composer visits, and interactive workshops
- **60 Once Upon an Orchestra performances**, combining live music and storytelling in public libraries
- **34 public pop-up performances** in unexpected spaces like courtyards, community centers, and farmers markets
- **16 community collaboration** performances at hospitals, senior centers, and partner organizations

These experiences are designed to be approachable, joyful, and rooted in listening. They reflect the tour's core mission: to build relationships and use music as a bridge to deeper community engagement. Whether sparking curiosity in a young student or bringing comfort to an elder, In Harmony's community events make the orchestra a presence in everyday life.

190 COMMUNITY
EVENTS
SCHEDULED THROUGH 2026

67 UNIQUE ZIP CODES
SCHEDULED THROUGH 2026

19K ATTENDEES
INCLUDING AUDIENCES
THROUGH 2026



MOBILE STAGE

BUILT FOR KENTUCKY, DESIGNED FOR ACCESS



Beginning in the 2024 appropriation, the Louisville Orchestra committed to finding a solution to reaching areas we had previously been unable to serve. The mobile stage, custom-built and fully funded through this state appropriation, was designed specifically to **overcome the geographic and logistical challenges** of touring Kentucky. Engineered for **mobility and adaptability**, the stage allows the orchestra to bring high-quality performances to outdoor spaces, rural towns, and communities without traditional concert venues.

A defining feature of the In Harmony Tour is the Louisville Orchestra's custom-built mobile stage allows the orchestra to perform virtually anywhere in the Commonwealth. This stage **removes the need for formal concert infrastructure**, bringing live orchestral music directly into parks, town centers, and other public gathering spaces.

To date, the mobile stage has been scheduled and deployed in:

- Beattyville, KY – Happy Top Park
- Hazard, KY – Perry County Park
- Pikeville, KY – Main Street
- Fancy Farm, KY – St. Jerome Church
- Paducah, KY – Downtown Farmers Market

Early performances featured Music Director Teddy Abrams, soprano La'Shelle Allen, and visual artist and musician John Haywood. Upcoming August mobile stage events are slated for Paducah and Fancy Farm, with estimated **audiences of 350–400**, featuring the Louisville Orchestra **Trifecta Brass Trio**.

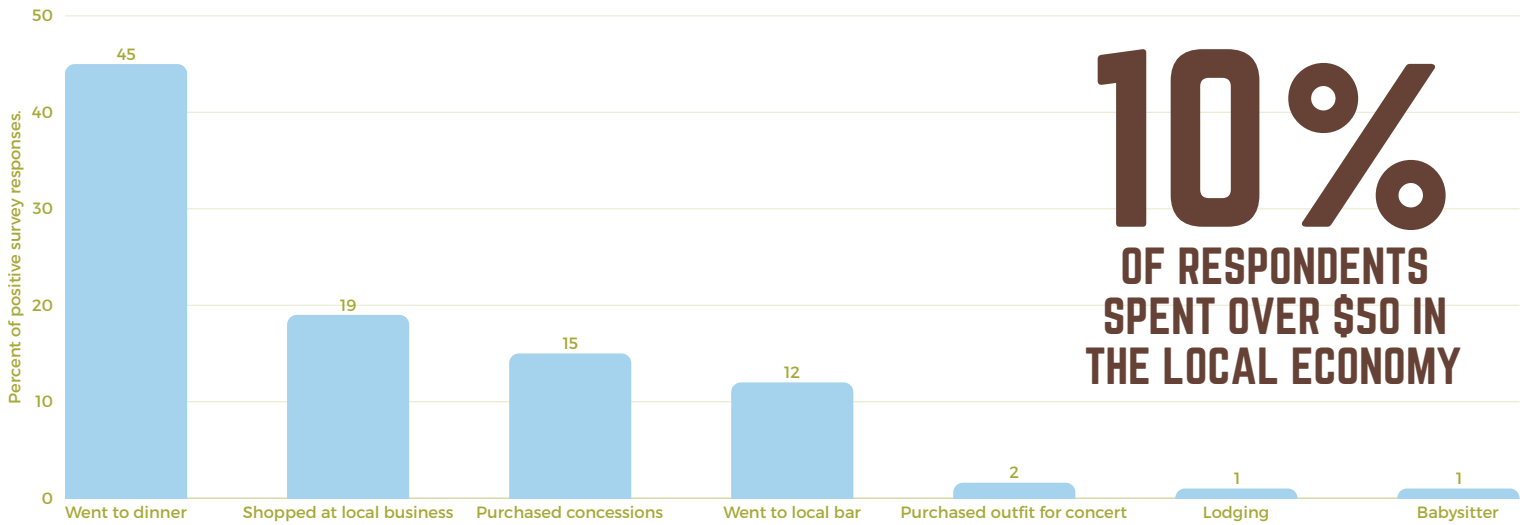
This stage is more than a technical asset, it's a symbol of accessibility and possibility. It enables the orchestra to perform in underserved and rural areas, sparking civic pride and community celebration through music in the heart of local life.

ECONOMIC IMPACT

INVESTING IN COMMUNITIES FEEDING LOCAL ECONOMIES



Audience Data based on survey responses from 2022-2025



10%
OF RESPONDENTS
SPENT OVER \$50 IN
THE LOCAL ECONOMY

\$498,393

SPENT BY THE LO ON LOCAL ACCOMMODATIONS ACROSS KENTUCKY

\$318,951

CIRCULATED THROUGH RESTAURANTS AND SMALL BUSINESSES VIA ORCHESTRA AND STAFF PER DIEMS

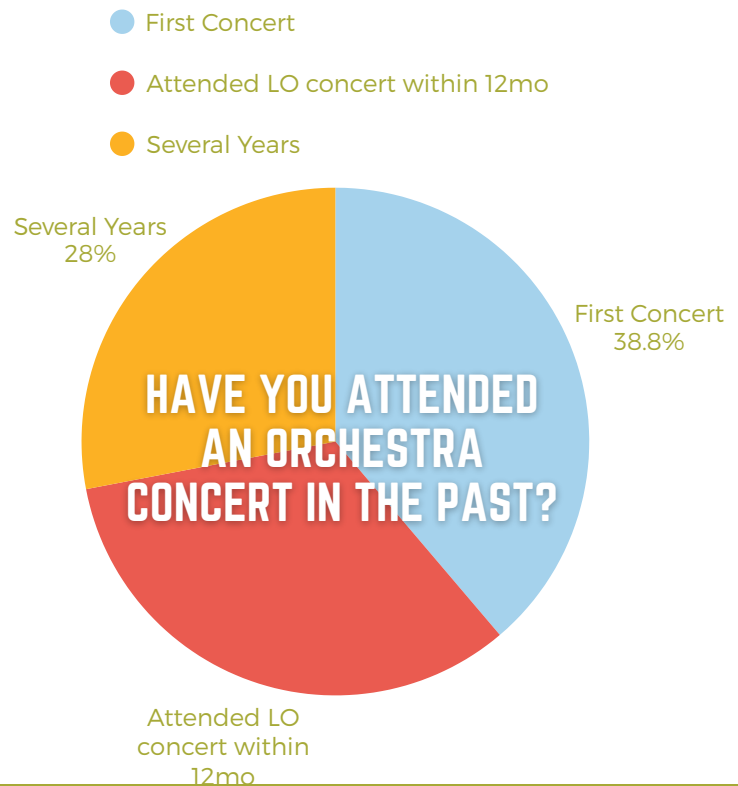
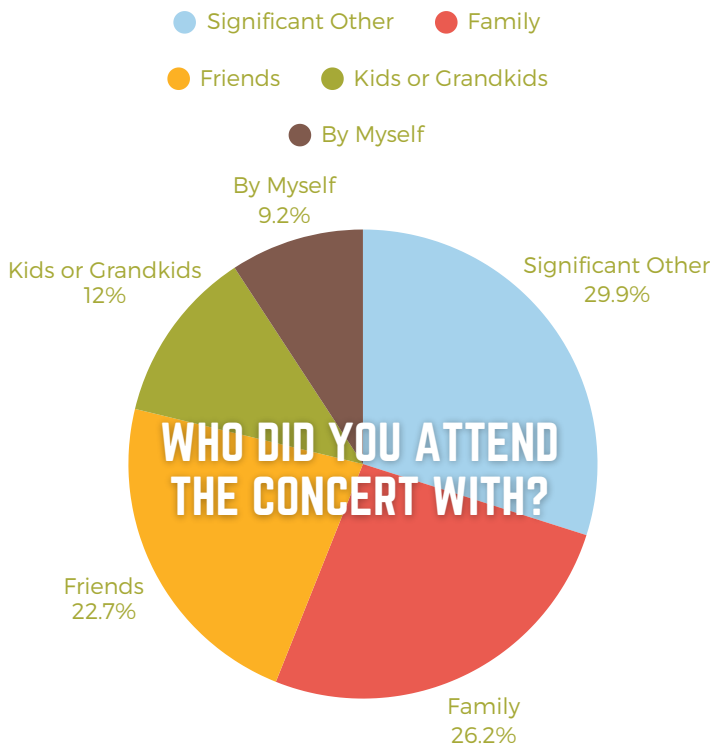
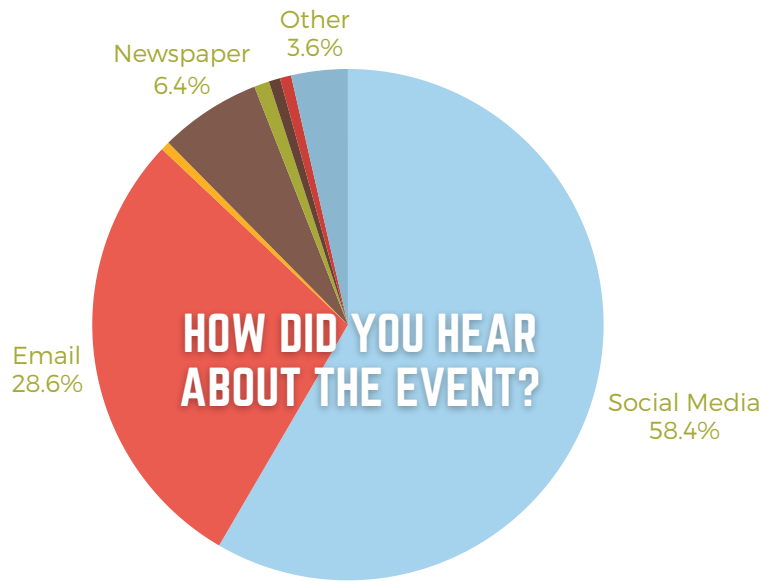
The In Harmony tour is not only expanding access to live orchestral music across Kentucky—it’s actively fueling local economies. So far, the Louisville Orchestra has invested \$498,393 in lodging and \$318,951 in per diems for musicians and staff, dollars that directly support hotels, restaurants, and small businesses in the communities we visit.

Audience spending further amplifies that impact. In a recent survey, 43% of attendees said they went out to eat in connection with the concert, 16% spent money at a local business, and 10% reported spending over \$50 that evening. These numbers show that each performance generates a meaningful boost in tourism and commerce—demonstrating that the arts are a smart and sustainable investment in Kentucky’s future.



AUDIENCE BEHAVIOR

BASED ON SURVEY DATA
2022-2025



”NOT EVERYONE CAN GET TO LOUISVILLE TO EXPERIENCE THIS MUSIC. FOR KIDS WHO MIGHT BE INTERESTED, BEING ABLE TO BRING IT TO THEM—TO FACILITATE THAT OPPORTUNITY AND MAYBE SPARK THEIR PASSION—IS A GREAT USE OF THESE FUNDS.”

REBECCA RAYMER, KENTUCKY STATE REPRESENTATIVE 15TH HOUSE DISTRICT



- “I was SO glad I was able to be at the Louisville Orchestra’s Harmony Tour at Felix E. Martin Jr. Hall on the 11th. What an experience to see the orchestra in a sold-out house in Muhlenberg County! I don’t think a performance of that caliber has been available locally anytime I can remember and the energy in the room was electric! Thank you so much for making it happen. I hope Martin Hall will be able to host the orchestra again if future Commonwealth tours are planned!”
Alyssa Manning, Felix E. Martin Jr. Foundation
- “Tonight was a magnificent night, We are so blessed and pleased to have the Louisville Orchestra return to Elizabethtown after 20 years. The Louisville Orchestra is well loved here in Elizabethtown and Hardin County and we’re just excited to bring this opportunity all across the commonwealth to many many towns.”
Matthew Deneen, Kentucky State Senator District 10
- “It was amazing to have the Louisville Orchestra in Mount Sterling. It’s amazing to hear bluegrass in such a powerful new way. This event is free and it’s coming to your hometown. The vibe was fun and casual and people who have never been to an orchestra before were able to come for the very first time.”
Jordan Campbell, Executive Director of the Gateway Regional Arts Center
- “The Louisville Orchestra performance in Glasgow has become the most anticipated and appreciated event of the summer. Throughout the past 26 years, residents have planned vacations around the event and invited friends and family from all over to experience the evening. It exposes a broad range of ages and backgrounds to the magic of the orchestra. We are so fortunate to have this relationship.” **Henry Royse, Mayor of Glasgow, KY**
- “I love the Louisville Orchestra’s passion and energy. The audience feels it. You take away knowing the true value of love and music. So that they are able to share their talents and their love for music across this great commonwealth, we hope to continue providing that support and success that Teddy Abrams and the Louisville Orchestra is having. **Michael Pollock, Kentucky State Representative 51st House District**



WHAT'S NEXT | FUNDING NEEDS

The In Harmony Tour has sparked a cultural shift across Kentucky. In just 4 years, we've reached 55 counties—from Hazard to Henderson County, Pikeville to Paducah—but the demand continues to grow. Schools, libraries, and civic leaders across the Commonwealth are asking: "When will the orchestra come to our town?"

To sustain this momentum and deepen our impact, additional public investment is urgently needed. Our vision for next year is to expand the tour's reach, increase the number of performances, and build more lasting partnerships in every region of the state.

Key Priorities for Continued Funding:

1. Reach More Counties:

- a. There are still dozens of counties—including many in Western Kentucky and Appalachian Region—that have not yet experienced a concert or community event.
- b. With funding, we can prioritize new counties while returning to communities that have already begun forming strong connections with the orchestra.

2. Bring World-Class Musicians to Kentucky Communities:

- a. Continued support allows us to engage nationally and internationally renowned artists—such as Chris Thile, Sam Bush, Michael Cleveland, and Tessa Lark—and feature Louisville Orchestra musicians at their highest level. These performances inspire pride, spark imagination, and expose Kentuckians to musical excellence rarely available outside major urban centers.

3. Support Rural Logistics:

- a. Many tour stops are in areas without concert halls, stages, or formal infrastructure. We rely heavily on a mobile stage and portable sound, lighting, and power systems to make these performances possible.
- b. Additional investment would allow us to purchase and maintain reliable equipment and instruments to serve hard-to-reach communities safely and effectively.

4. Expand Education & Library Programs:

- a. Our Once Upon an Orchestra and school engagements are among the most requested aspects of the tour.
- b. With more funding, we can increase our teaching artist capacity and reach more Title I schools, early childhood centers, and public libraries in underserved areas.

5. Strengthen Community Outreach:

- a. Each tour stop requires deep coordination with local partners—mayors, judge executives, county tourism offices, arts councils, school administrators, librarians, and volunteers.
- b. Additional staffing and planning resources would allow for more strategic outreach, better community follow-up, and sustained engagement.

6. Invest in Artists & Staff:

- a. To operate at scale, we need dedicated technical staff, teaching artists, and community engagement team members across the state.
- b. Supporting these professionals not only ensures tour quality—it creates jobs and builds local arts infrastructure.

7. Make the Mobile Stage Fully Operational:

- a. The mobile stage is a game-changer, but it requires continued investment in transport, crew, and maintenance to be fully deployed throughout the tour season.
- b. Upgrading power sources and adding equipment will help us serve more counties in a wider range of environments especially in Eastern Kentucky's mountainous terrain and Western Kentucky's open spaces.

Kentucky communities are ready. The relationships are in place. With strategic investment this year, the In Harmony Tour can continue to transform lives, build civic pride, and ensure that every Kentuckian regardless of zip code has access to the transformative power of music.



THANK YOU

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ADDITIONAL SUPPORT PROVIDED BY:

